



**MARCH 14<sup>TH</sup>**

**SELECTING THE RIGHT MARKET FOR ME**

*From Beginning to Advanced: Specialty Crop Growers*

**Bamberg Meeting (2 pm – 5 pm)**

**Southeastern Housing and Community Development**

**13416 Charleston Augusta Road, Denmark, SC 29402**

Sure, there are customers out there, but how do you reach them? Sometimes it can get a little confusing trying to come up with a marketing strategy especially one different from the competition. That's where the A.C.E. Basin Growers step in.

This Workshop will provide a full circle view of marketing specialty crops. With help from the Orangeburg Area Small Business Development Center. You can gain a better understanding of how to reach your target audience, and make a good impression.

If you currently have flyers, or business cards bring them with you for helpful tips.

You will also find out more about the Ace Basin Growers, and how their free services can assist selling your crop.

**(Contact the Orangeburg area SBDC for more Information)**



**Bamberg County**

**Direct Marketing**

**Digital Media**

**Paper Media**

**Social Media**

**Wholesale Marketing**

**TO REGISTER**

Go to  
[scsusbdc.eventbrite.com](http://scsusbdc.eventbrite.com)

[scsbdc.com](http://scsbdc.com)

**Call**

(803) 536-8445

Or Email

[jcuttin2@scsu.edu](mailto:jcuttin2@scsu.edu)  
[jjohns47@scsu.edu](mailto:jjohns47@scsu.edu)

Mon-Fri.

8:30am -5:00pm

[www.acebasingrowers.org](http://www.acebasingrowers.org)

